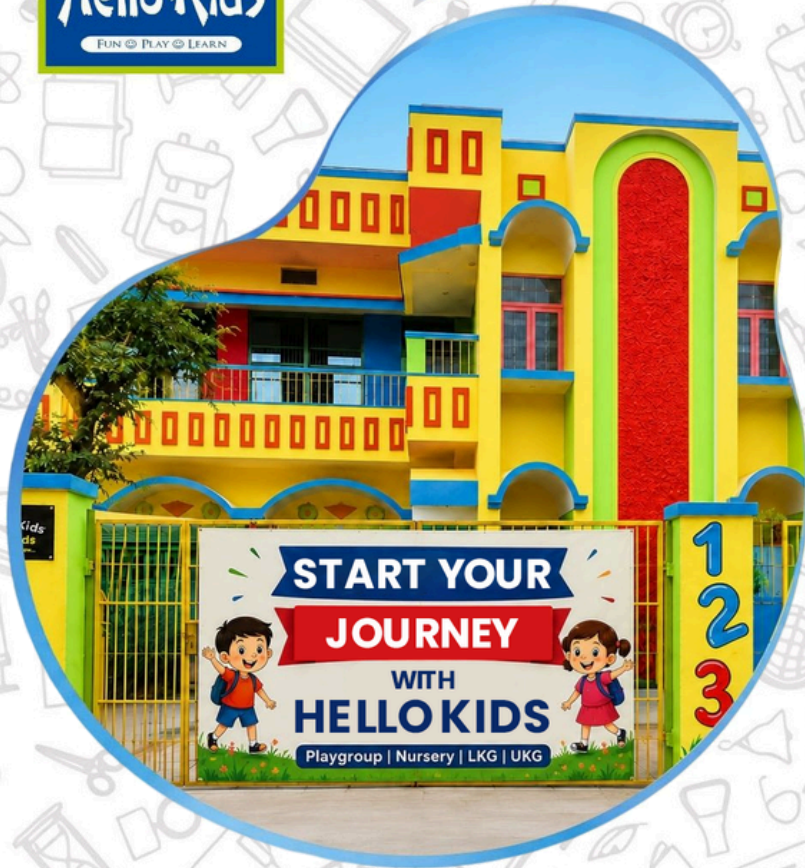




Celebrating
1200 Playschools



Hello Kids Franchise



2 Countries | 28 States
1200+ Pre-Schools
3,00,000+ Alumni
21+ Years of Expertise



www.hellokids.co.in



HK



Hello Kids, we are driven by a simple yet powerful mission – to deliver exceptional learning experiences that spark imagination, creativity, and a lifelong love for learning.

Hello Kids is driven by a simple yet powerful mission—to deliver exceptional learning experiences that spark imagination, creativity, and a lifelong love for learning. Our play-based approach provides every child with a strong foundation for lifelong success while emphasizing the continuous growth of our educators. Through comprehensive weekly training programs covering preschool fundamentals, STEAM learning, technology integration, classroom management, child safety, and inclusive education, we ensure our teachers remain equipped with the latest knowledge and best practices.

We believe that well-trained teachers are the heart of a successful preschool. By fostering continuous learning, we empower our educators to create nurturing classrooms where children explore, question, and learn with confidence. Since our inception in 2005, Hello Kids has grown from its first preschool in Bangalore into one of India's most trusted preschool networks, with over 1,050 centres serving children in villages, towns, and metropolitan cities across the country.

Celebrating 20 years of excellence, Hello Kids has educated more than 2,00,000 children, supported 1,50,000 parents, and created employment for over 10,000 teachers and support staff. These milestones reflect not only our growth but also the positive impact we have made on families and communities nationwide. This remarkable journey has been made possible through the trust, commitment, and dedication of our branch owners, educators, partners, and the entire Hello Kids family.

As we continue to grow, we remain committed to innovation, quality, and collaboration. The launch of the Hello Kids Early Childhood Educators magazine provides a platform to share inspiring stories, best practices, and fresh ideas from across our network, reinforcing our belief that learning never stops—for children or educators. We look forward to bringing together voices from classrooms across India and inspiring the next generation of teachers, learners, and leaders.



Website

www.hellokids.co.in



Email

suggestions@hellokids.co.in



Instagram

[hellokids_preschools](https://www.instagram.com/hellokids_preschools)



Facebook

[HelloKidsIndia](https://www.facebook.com/HelloKidsIndia)



LinkedIn

[hello-kids](https://www.linkedin.com/company/hello-kids)



Twitter

[@hellokidsindia](https://twitter.com/hellokidsindia)



YouTube

[HelloKidsIndia](https://www.youtube.com/HelloKidsIndia)



Blog

www.hellokids.co.in/blog

Why Hello Kids?



Features

- 01  India's Leading Brand - 4th Largest Preschool Chain
- 02  1150+ Centres Across India and Bangladesh
- 03  South India's Leading Pre School
- 04  3,00,000+ Student Alumni
- 05  One of India's Most Awarded Preschool (100+ Awards Won)
- 06  21+ Years of Experience : Since 2005
- 07  Researched, Structured & Age Appropriate Curriculum & Assessment
- 08  Accredited to best of Early Childhood Organisations - Indian & Overseas
- 09  Monthly : Meet & Interact with the Founder of Hello Kids

Brands

- 01  Mobile Applications - Daily Updates
- 02  Easy branch transfer
- 03  Student : Adult Ratio 10:1
- 04  Online Fee Payment
- 05  LIVE & Online Sessions
- 06  Monthly News Letter



Academic Trainings at Hello Kids

Our Business Trainings



**01****Personal, Social
Emotional
Development**

- Social Relationship Skills
- Self Awareness
- Self Regulation

02**Literacy &
Language
Development**

- Phonological Awareness
- Emergent Reading & writing
- Communication & Language

03**Numeracy &
Mathematics
Skills**

- Numbers
- Shapes
- Patterns
- Logic

04**Understanding
My World**

- Environmental Responsibility
- Sustainability & Conservation
- Observation and Inquiry

05**Physical
Development**

- Gross Motor Skills
- Fine Motor Skills
- Hand-Eye Coordination

06**Creative &
Aesthetic
Development**

- Art & Craft
- Visual art & Design
- Dramatic play & storytelling

Hello Kids Curriculum

Our future-ready curriculum is thoughtfully designed in alignment with NEP 2020 and NCF-FS 2022, blending global best practices with Indian values.

Through play-based, inquiry-led, and experiential learning, we nurture every aspect of a child's development while building Foundational Literacy & Numeracy, creativity, critical thinking, communication, collaboration, life skills and global citizenship. Our curriculum integrates STREAM, Coding, Robotics, Montessori principles, Social-Emotional Learning, Sustainability, and continuous observation-based assessment, empowering every child to become a confident, compassionate, resilient, and future-ready lifelong learner.

This framework is fully aligned with NEP 2020, NCF for Foundational Stage (2022), ECCE principles, 21st-century competencies, Whole School Approach, SDGs and future-ready education

It integrates the best practices of CBSE, ICSE, Cambridge, IB and State Education boards to deliver a future-read foundation.



Vision

To be **THE LEADER** in the pre-school industry in India by offering the best education to our young children.

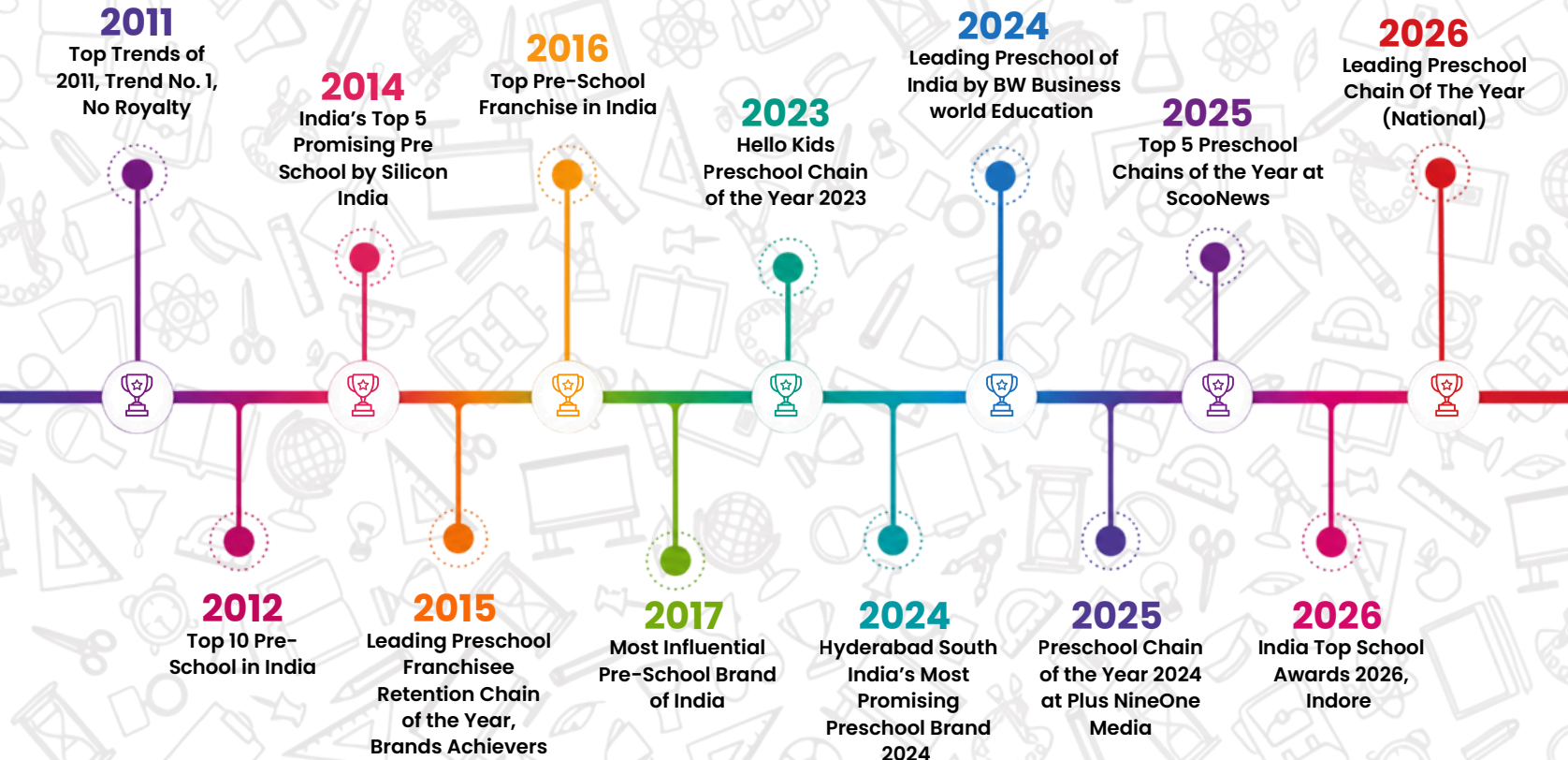


Mission

Children should have the best of both worlds. Eastern culture with Western competitive standards will hold hands here. We aim to pre-serve and enhance the highest standards of culture and intelligence to prepare a winning generation for the 21st century. Our children will grow up to be accommodative, caring, sharing, and bright individuals. They will be emotionally balanced, confident & strong.



Hello Kids Achievements



Recognitions from the Top Media Houses of India



Rank 3 :
**India's Most Respected
Early Childhood Brand 2022-23**



Business World Education :
**Top Education Brands :
Preschool of the Year 2024**



THE FRANCHISING WORLD
31ST December 2011 Issue
**Top Trends of 2011 :
Trend 1 - No Royalty Fee Model**



OUTLOOK MONEY
29TH June 2011 Issue
**One of the 27 Hot Franchises
under 15 Lakhs**



TIMES OF INDIA
2019
Times Icon of the Year - 2019



BUSINESS STANDARD
BS 1000 Annual issue - 2019
Kid Kindler - 2019



FORBES INDIA
The Great Indian Preschools
Great place to study - 2019



BW Education
Speaker
**Education :
Leadership Summit - 2019**



The Economic Times
ET Icon of the Year - 2020



India Today
Hello Kids as one of the
"5 Preschools in India
Focusing on
Unique Learning Methods - 2021"



Times of India - Preschool Survey
**Top Zero Royalty
Franchise Preschool**

Franchise Testimonial



Edition 10 June 2025

Our Edupreneur's Experiences with Hello Kids

Hello Kids - Star, Moon & Rising Star

18 Years of a Rewarding Journey with Hello Kids

Being associated with Hello Kids for the past 18 years has been an incredibly fulfilling and enriching journey. As the proud franchisees of Hello Kids Star, Hello Kids Moon, and Hello Kids Rising Star, we have experienced immense professional growth and personal satisfaction through our work in early childhood education. Hello Kids has consistently proven to be a trusted and visionary partner, offering unwavering support, a forward-thinking curriculum, and exemplary leadership. These qualities have empowered us to create nurturing, joyful, and high-quality learning environments where children thrive.

From the early days of Star and Moon to the excitement with Rising Star, this long-standing partnership continues to inspire and energize our mission every day. We are truly honored to be a part of the Hello Kids family and remain committed to fostering excellence in early education for many years to come.

Thankyou Regards
Mrs. Sheela Sarkani & M. Kuldeep Kumar
Franchisees - Hello Kids Star, Moon & Rising Star
Bangalore, Karnataka

www.hellokids.co.in

Edition 10 June 2025

Our Edupreneur's Experiences with Hello Kids

Hello Kids - Tumbling Tots

Hi, this is Richa Kumar from Male, my experience as branch owner of Hello kids tumbling tots, has been both rewarding and transformative. Right from the time I joined them has received a strong framework that helped me to align with Hello kids mission and academic goals. The syllabus and curriculum provided were well-structured, age-appropriate, and designed to support holistic child development. The training and support from Priyam sir and team were consistent and comprehensive. We received initial guidance, periodic teacher training sessions, school management strategies, and academic guidance. This empowered my team to deliver high-quality education confidently. Overall, my experience with Hello Kids has strengthened my leadership quality, enriched our staff's capabilities, and most importantly, created a joyful, effective learning space for children.

Thankyou Regards
Mrs. Richa Kumar
Mumbai, Maharashtra

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Our Edupreneur's Experiences with Hello Kids

Hello Kids - Twilight

We started our journey with Hello Kids in 2017. They have a very strong team who work all round the year, even our Director Priyam sir and Santia mam give us the right guidance whenever needed. The Training provided by the Hello Kids has been instrumental in improving our teachers teaching methods and even boosting their confidence. Despite the challenges posed by pandemic, our growth in Gujarat Hello Kids have been their just a phone call away and one of the major factor which is why we are still with the brand because of Curriculum and teaching methodology which makes us different from other Preschools. We are glad and fortunate to be associated with Hello Kids.

Thankyou Regards
Mrs. Mayuri Sharma / Mrs. Dipti Surati
Vadodra, Gujarat

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Our Edupreneur's Experiences with Hello Kids

Hello Kids - Aadya

Myself K. N. MAMATHA Franchisee Head of Hellokids aadya preschool located in kottivakkam Chennai. I started Hellokids in the year 2019 just a month before Covid and I must say the kind of support guidance, training given by Hellokids was outstanding. There'd a wonderful job in assisting us and taking us in the right direction during covid.

Today I am very happy and proud to be part of Hellokids family.

As it's a royalty preschool it has helped me in many ways. The curriculum designed by Hellokids is very apt for the kids learning. The training provided every year by Hellokids to all the Centre Heads.

Thankyou Regards
Mrs. K. N Mamatha
Kottivakkam, Chennai

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Our Edupreneur's Experiences with Hello Kids

Hello Kids - Creatorz

Over the past ten years, our journey with Hello Kids has been nothing short of transformative. Thanks to the steadfast support and inspiring leadership of our franchise leaders, their dedication and commitment has not only facilitated the substantial growth of our institution, but also personally enriched our professional and personal evolution. From state-of-the-art academic enhancements to fully curated experiential learning trips across India, every initiative has contributed to enriching our children's education. The transformation we've witnessed through their unwavering support and vision has truly been remarkable.

We would also like to extend heartfelt appreciation to our visionary CEO, PREETAM AGARWAL, whose passion for early childhood education continues to be a guiding light for the entire Hello Kids family. Their innovative outlook and relentless pursuit of quality have created a strong foundation upon which Hello Kids has thrived. Under their leadership, Hello Kids has emerged as a trusted name in early learning, and we are proud to be part of this journey. Their ability to combine strategic vision with genuine care has been a source of motivation and pride, and we look forward to many more years of shared success and growth under their guidance.

Thankyou Regards
Mrs. Poonam Sehgal / Ms. Pooja Sayal
Hoshiarpur, Punjab

www.hellokids.co.in

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Our Edupreneur's Experiences with Hello Kids

My Journey as a Franchisee - Hello Kids Preschool, Sundarban Branch

Becoming a franchisee of Hello Kids Preschool has been one of the most fulfilling and transformative decisions of my professional journey. From the very beginning, I have drawn to the brand's rich culture, vibrant, creative approach to early childhood learning, and deep dedication to holistic education. Hello Kids has offered me as an owner, a highly structured support and creative flexibility. As a franchisee, I've had the freedom to infuse my passion and unique ideas into the classroom, while consistently receiving expert guidance from a committed and supportive team.

From curriculum implementation and teacher training to marketing strategies and parent engagement, Hello Kids has stood for me at every step. This strong foundation has enabled me to build a thriving, nurturing, and stimulating environment where children can explore, grow, and learn.

As the proud franchisee of the Sundarban Branch, I'm honored to contribute to Hello Kids' mission of inspiring the joy of learning for all young learners. This journey has not only nurtured my entrepreneurial growth but also allowed me to provide quality education and holistic child development to the Hello Kids family members making a lasting impact on bright, curious child at each day.

Thankyou Regards
Mrs. Priyanka Chatterjee
Kolkata, West Bengal

www.hellokids.co.in

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Our Edupreneur's Experiences with Hello Kids

Hello Kids - Tulip

My Experience as an Owner at Hello Kids Preschool Running Hello Kids Preschool has been a truly fulfilling journey, filled with learning, growth, and the joy of nurturing young minds. As the owner, I have had the privilege of closely observing and shaping the foundational experiences of children during their early years. Curriculum and syllabus At Hello Kids, we follow a thoughtfully designed curriculum that balances academic learning with creative and emotional development. Our syllabus is structured to meet the developmental milestones of each age group, integrating play-based learning with essential early concepts in language, math, science, and life skills. We also include modules on art, music, physical activities, and storytelling, ensuring a holistic learning experience. The curriculum encourages curiosity, independence, and confidence, laying a strong foundation for future academic success.

Thankyou Regards
Mrs. Farzana Iqbal
Bangalore, Karnataka

www.hellokids.co.in

Edition 10 June 2025

Our Edupreneur's Experiences with Hello Kids

Hello Kids - Uprisers

Becoming Branch Owners of Hello Kids has been one of the most rewarding chapters of our lives. From the moment we joined, we felt a sense of belonging to a vibrant and committed family. The syllabus and curriculum offered by Hello Kids are not only well-structured, but rooted in experiential learning. It caters to the emotional, social, and intellectual development of each child, making learning joyful and meaningful. Integrating the curriculum was made easy with an emphasis on play-based education. We witnessed remarkable growth in our students through hands-on learning and consistent routines. The training and support we received from the Hello Kids team were exceptional. From induction to ongoing workshops and digital resources, every aspect was covered with care and clarity. We were never alone in our journey—consistent mentoring and access to expert advice kept us confident and aligned with Hello Kids' vision. Today, we proudly run a thriving center that parents trust and children love. Our success is a reflection of the strong foundation laid by Hello Kids. We look forward to continuing this journey of shaping young minds and growing together.

Thankyou Regards
Mrs. Priyanka Tiwari
Bidar, Karnataka

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Our Edupreneur's Experiences with Hello Kids

Our Journey as Branch Heads of Hello Kids - Constructor

The curriculum itself is thoughtfully designed, striking a perfect balance between academics, creativity, play, and values. This not only gave us confidence as branch owners, but also complete relief in ensuring the growth of every child enrolled in our centers. Every day, we witness a holistic learning environment where children explore, learn, and grow. We witnessed remarkable growth in our students through hands-on learning and consistent routines. The training and support we received from the Hello Kids team were exceptional. From induction to ongoing workshops and digital resources, every aspect was covered with care and clarity. We were never alone in our journey—consistent mentoring and access to expert advice kept us confident and aligned with Hello Kids' vision. Today, we proudly run a thriving center that parents trust and children love. Our success is a reflection of the strong foundation laid by Hello Kids. We look forward to continuing this journey of shaping young minds and growing together.

Thankyou Regards
Ishta Khanna & Neha Bhuchher
Navansahar, Punjab

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Our Edupreneur's Experiences with Hello Kids

Hello Kids - Imagination Station

My Experience as a Hello Kids Branch Owner As a proud branch owner of a Hello Kids preschool, I am delighted to share my experience with this dynamic and ever-evolving early childhood education brand.

One of the most impactful aspects of Hello Kids lies in its well-advanced and thoughtfully designed curriculum. It encompasses a wide range of traditional and modern pedagogical practices from Montessori, play ways, and traditional Indian learning systems. Children are engaged in a rich blend of structured activities and exploratory learning, with a strong emphasis on holistic development—intellectual, emotional, physical, and social—clearly reflecting in their daily routines.

As a franchise partner, I have consistently benefited from regular training sessions and timely updates on curriculum enhancements, ensuring that our offerings remain both competitive and relevant to today's educational landscape.

Thankyou Regards
Mrs. Sheetal KS
Bangalore, Karnataka

www.hellokids.co.in



Celebrating
1200 Playschools



Hello Kids Preschool

Franchise Opportunity



WHY HELLO KIDS?

- ★ Affordable Investment
- ★ 24/7 Founder Support



Investment :

₹3.25 Lakhs to ₹7.25 Lakhs
(Location and Building size)



Franchise Fee :

₹60,000 + GST
(Valid for 2 Years)



Space Requirement :

1200+ Sq.Ft onwards

PACKAGE INCLUDES:

- ✓ Franchise rights for 2 years
- ✓ School setup support
- ✓ Complete curriculum & teaching materials
- ✓ Digital learning resources & mobile apps
- ✓ Student kits (Sample)
- ✓ Training & Support Throughout the Hello Kids Franchise Period

To know more, schedule
a Zoom meeting



Let's build a successful preschool together with Hello Kids!